

FLAMING HEARTS MEDIA & GROOBY
PRESENT:

QUEER PROM: COME AS YOU ARE

FALL 2024



CONTACT:

KRISTEL PENN
KRISTEL@FLAMINGHEARTSMEDIA.COM

FLAMING HEARTS MEDIA & GROOBY
PRESENT:

THE 411



DATE: SEPT. 4, 2024

TIME: 8PM-1AM

**LOCATION: AVALON
IN HOLLYWOOD, CA**

Prom is often romanticized as a pivotal moment in a young person's life, symbolizing the transition from adolescence to adulthood.

For many in the greater LGBTQ community, however, the traditional prom experience is impacted by the pressure to conceal or suppress our authentic selves.

Our 2024 'Queer Prom: Come as You Are' is a special one-night event hosted at the historic Avalon for the trans adult community and its allies.

FLAMING HEARTS MEDIA & GROOBY
PRESENT:

A CHANCE TO _____ PARTICIPATE AS OUR AUTHENTIC SELVES



The idea to host a Queer Prom came from a conversation we had randomly after using AI to generate what we'd look like in high school as our authentic selves.

Our 2024 "Queer Prom: Come as You Are" is a nostalgic reference to the famous Nirvana song from our youth. "I think that song is about acceptance, and about misfits," once said Nirvana producer Butch Vig. "...'Come As You Are' is an ode to accepting someone for who they are."

This event is for anyone in our industry who has ever felt othered, but especially for the trans community. We wanted to provide a safe space for our friends to express themselves authentically while being surrounded by those who love and honor us.

Due to the nature of this event, we invite guests to purchase a ticket (\$40 each) directly or participate as a sponsor. A portion of our ticket sales and sponsorship fees will be donated directly to charity.

A special thanks to the Avalon (Leslie & Trintee), who waived the hard fees for this venue rental to help offset the cost of hosting our event. Thank you also to our co-host, Grooby, for their generous contribution and making this event possible.

Xo,
Foxy & Kristel

SPONSORSHIPS

PLATINUM SPONSORSHIP (\$3,500)

This is our highest level of sponsorship and includes the best visibility at our event (both online and in-person). Sponsors at this tier will have their logo included on our branded media wall, on the LED media wall located in the lobby of the venue, and on the LED panels located in the main room, in addition to (and including) the perks listed below:

- Branding on media wall
- Branding on LED panels (main room)
- Branding on LED media wall (lobby entrance)
- Press release to announce sponsorship
- Web banners on FlamingHeartsMedia.com
- 10 tickets to the event (which includes 10 drink tickets) // \$400 value

GOLD SPONSORSHIP (\$1,500)

This level of sponsorship includes mid-range visibility at our event and online. Sponsors at this tier will have their logo included on LED media wall located in the lobby of the venue and on the LED panels located in the main room, in addition to (and including) the perks listed below:

- Branding on LED panels (main room)
- Branding on LED media wall (lobby entrance)
- Press release to announce sponsorship
- Web banners on FlamingHeartsMedia.com
- 5 tickets to the event (which includes 5 drink tickets) // \$200 value

SILVER SPONSORSHIP (\$400)

This level of sponsorship includes low-range visibility at our event and online. Sponsors at this tier will have their logo included on LED media wall located in the lobby of the venue and on the LED panels located in the main room, in addition to (and including) the perks listed below:

- Branding on LED panels (main room)
- Branding on LED media wall (lobby entrance)
- Press release to announce sponsorship
- Web banners on FlamingHeartsMedia.com
- 2 tickets to the event (which includes 2 drink tickets) // \$80 value

CONTACT: KRISTEL@FLAMINGHEARTSMEDIA.COM
